



www.unir1records.com

“Things Just Get Better When You and I are 1.”

Hi and thank you for your interest in UNIR1 Records.

UNIR1 (pronounced You and I are one) is a Global Internet Radio Network that broadcasts music and shows 24/7 in crystal clear 320kbps audio reaching millions of listeners around the world. Our network consists of several radio stations all separated by genre. We target our market so that UNIR1 can promote you and your music effectively. We also conduct live interviews and concerts!

UNIR1 Records is our sales and marketing division and is directly connected to UNIR1 Radio and all of its radio station affiliates to Globally promote your music and inform the listeners where to buy your material. Unlike, CD Baby, ITUNES or Amazon which only post your music, we have a staff of LIVE DJ's who will play your music and inform listeners about you, where to see you perform live and encourage them to purchase your music and merchandise. Other digital outlets leave your CD of material on the shelf, and it is up to you, your manager, your family or friends to market your music and shows.

Our services are aggressively priced, highly effective and very disruptive in today's digital media market. We provide a quality platform for you to produce a realistic opportunity to further develop your career in the music business.

UNIR1 offers what we call **RPM Packages (Radio Promotional Marketing)**
Each RPM Package is based on the vinyl records that were made decades ago.
33 1/3 RPM, 45 RPM, 78 RPM

The UNIR1 Global Network coordinates all of its radio stations along with UNIR1 Records to globally promote and market you, your band, music, gigs and merchandise to increase your number of fans and provide new revenue streams. We have a team of "like minded" music, social media and industry professionals that will work with you to achieve success.

We are affiliated with:

Krykey Web Radio 320k Streaming for the best audio on the internet.

Boost Social Media to bring new fans to your social media sites.

AWEBER marketing and subscription service for growing and managing your fanbase.

GoDaddy.com for all our domain, web hosting, store merchandise, SEO and stats.



The UNIR1 Global Network platform is powered by Krykey.com Internet Radio and is the best audio streaming on the internet at 320kbps. Krykey's features enable UNIR1 Radio and its radio stations to broadcast to the world your music, podcasts, promos, news, as well as employ multiple DJs, talk live, have listeners call in and talk with you on the air, openly chat online, view a listener location map and initiate programming for up to 24 hours a day supporting an unlimited amount of listeners.



Boost Social Media is a unique, innovative Social Media Marketing company that generates new 100% real targeted followers/fans/views in a single order for your Facebook, Twitter, Google+, Pinterest and even your YouTube accounts.



“Boost” your Facebook client base. Facebook has 800 million global users with 50% of them logging in daily. More Fans = More Potential Revenue!
No Password Needed | Real Fans | USA Targeted Fans Available!



Over 100 million ACTIVE users. 1 billion tweets every 5 days.
Twitter Followers increase brand awareness, increase customer base and book profits! No Password Needed | No Bots | Real Followers!



Google's answer to Facebook's Like button. Buy Google +1 Votes and watch your website, blog and/or profile skyrocket on Google's Search Engine Rankings!
Verified Accounts | Manual Submissions!



Over 3 billion videos are viewed a day on YouTube! YouTube is monetizing over 3 billion video views per week globally. Upload videos promoting your brand and Generate YouTube Views to get as many eyes on your video as possible!



Get the amount of exposure that you want on the new internet sensation, Pinterest. Pinterest.com is currently the 3rd most popular Social Networks in the USA and growing rapidly!



You want to market your band, but offline advertising can be expensive and time-consuming. Email marketing, however, is exactly the opposite and more than 107,000 businesses, nonprofits and agencies trust AWeber for their email marketing needs.

Whether you're a local brick-and-mortar business or an online record company, you can use email to send subscribers directly to your website or business for a speedy purchase. Email allows you to reach more people for less, and the return can be exponential. 72 percent of respondents to an Econsultancy survey in early 2011 described email's return on investment as excellent or good.

In addition to providing a high return on investment, AWeber provides the tools so you don't have to hire an expensive design firm or copywriter. And many parts of an email campaign are automated; it practically runs itself. AWeber Communications makes a big difference in a band's marketing!

NEED A WEBSITE?
Domain Names

GO DADDY HAS
EVERYTHING YOU NEED
TO GET ON THE WEB!



Shop Now

UNIR1 RPM Packages

Radio Promotional Marketing

All packages include:

- Domain Name of your artist, band or brand name of your choice (if available).
- A professional website up to 5 pages custom built for you including logos & graphic headers.
- Email address for your domain (1 gig storage)
- A Non-Exclusive Distribution agreement with UNIR1RECORDS.COM
- Your very own Digital Store that is securely setup to sell all your music & merchandise.
- Global 320k Internet Streaming player provided by KryKey © to play you're promos and music.
- LIVE Facebook & Twitter Feeds on Website (Creation of new ones for fan base are available)
- Google+ & GMAIL accounts can be associated with your website.
- Featured artist or band on UNIR1© Radio's "INDIE 500 Show" Monday at 5pmEST
- Featured artist/band article written and displayed on [UNIR1RADIO.Blogspot.com](http://unir1radio.blogspot.com)
- Airplay on UNIR1™ Radio Network formatted at 320k and put in our rotation for promotion.
- Global Facebook and Twitter promotions on all UNIR1 Network and Radio sites.
- Added to the UNIR1Records Official Website (<http://unir1records.com>)
- Added to the UNIR1Records Official Store at (<http://shop.unir1records.com>)
- Added to the UNIR1 Global Network Console at (<http://unir1network.com>)
- Added to Bing and Google search engines.
- SEO & Social Media Marketing Discounts for all UNIR1 Recording artists done by our partners
- Boost Social Media at (<http://boostsocialmedia.net>) See below for more details.



UNIR1 33 1/3 RPM

Radio Promotional Marketing with two of your songs once per day on UNIR1 Radio. A (1) year service agreement with a **70/30** split on all digital merchandise sold. Your price is **\$400** per year or **\$33.33** per month with a (1) time startup fee of \$100. Additional Social Media Marketing provided by Boost Social Media upon request.



UNIR1 45 RPM

Radio Promotional Marketing with three of your songs 2x per day on UNIR1 Radio. A (1) year service agreement with a **75/25** split on all digital merchandise sold. Your price is **\$540** per year or **\$45** per month with a (1) time startup fee of \$100. Special monthly coupons for Boost Social Media provided by UNIR1 Global Network for instant savings.



UNIR1 78 RPM

Radio Promotional Marketing with four of your songs 4x per day on UNIR1 Radio. A (1) year service agreement with an **75/25** split on all digital merchandise sold. Your price is **\$935** per year or **\$78** per month with a (1) time startup fee of \$100. Special monthly coupons for Boost Social Media provided by UNIR1 Global Network for instant savings.



GOLD RPM RECORD - Includes everything in the 78 RPM Package plus:

Radio Promotional Marketing on another radio station within the UNIR1 Global Network with two of your songs once per day. An AWEBER marketing and subscription service to build a downline and grow your fanbase managed by the UNIR1 Global Network Team. A (2) year service agreement with an **80/20** split on all digital merchandise sold. Your price is **\$1199.95** per year or **\$99.95** per month and a (1) time startup fee of \$100.



PLATNIUM RPM RECORD

Your choice of either **1,000 Twitter followers** (A \$35 value) or **1,000 Facebook likes** (A \$50 value) per month provided by Boost Social Media. Radio Promotional Marketing on UNIR1 Radio (4) times a day and another radio station in the UNIR1 Global Network 4x per day. An AWEBER marketing and subscription service to build a downline and and grow your fanbase managed by the UNIR1 Global Network Team. A (2) year service agreement with an **85/15** split on all digital merchandise sold. Your price is **\$1,799.95** per year or **\$149.95** per month and a (1) time startup fee of \$100



DOUBLE PLATNIUM RPM RECORD

United Kingdom and European Radio airplay on the Globally Syndicated Indie Show, [London Web Radio](#) once a week. (4) podcast interviews and (4) additional blogs per year. Radio Promotional Marketing on UNIR1 Radio (4) times a day and (2) other radio stations in the UNIR1 Global Network up to 3x per day in rotation. Your choice of either **2,000 Twitter followers** (A \$65 value) or **2,000 Facebook likes** (An \$80 value) per month provided by Boost Social Media. An AWEBER marketing and subscription service to build a downline and and grow your fanbase managed by the UNIR1 Global Network Team. A (2) year service agreement with an **90/10** split on all digital merchandise sold. Your price is **\$2,399.95** per year or **\$199.95** per month and a (1) time startup fee of \$100.



TRIPLE PLATNIUM RPM RECORD

Video EPK's, Commercials or Music Videos are available by UNIR1 Productions and UNIR1 Global Networks Team of videographers. (\$1,500+ in value) Radio Promotional Marketing on UNIR1 Radio (4) times a day and (3) other radio stations in the UNIR1 Global Network. United Kingdom and European Radio airplay on the Globally Syndicated Indie Show, [London Web Radio](#) once a week. (6) podcast interviews and (6) additional blogs per year. **5,000 Youtube views** per month (A \$25 value) and your choice of either **5,000 Twitter followers** (A \$150 value) or **5,000 Facebook likes** (A \$160 value) per month provided by Boost Social Media. An AWEBER marketing and subscription service to build a downline and make money with your growing fanbase. (A \$20 per month value) A (2) year service agreement with **100%** revenue on all digital merchandise sold. Your price is **\$2,999.95** per year or **\$249.95** per month. **(NO STARTUP FEE)**



DIAMOND RPM RECORD

Video EPK's, Commercials or Music Videos are available by UNIR1 Productions and UNIR1 Global Networks Team of videographers. (\$1,500+ in value) Radio Promotional Marketing on UNIR1 Radio (4) times a day and (4) other radio stations in the UNIR1 Global Network. United Kingdom and European Radio airplay on the Globally Syndicated Indie Show, [London Web Radio](#) once a week. (12) podcast interviews and (12) additional blogs per year. **10,000 Youtube views** per month (A \$40 value) and your choice of either **10,000 Twitter followers** (A \$300 value) or **10,000 Facebook likes** (A \$250 value) per month provided by Boost Social Media. An AWEBER marketing and subscription service to build a downline and make money with your growing fanbase. (A \$20 per month value) A (2) year service agreement with **100%** revenue on all digital merchandise sold. Your price is **\$4,199.95** per year or **\$349.95** per month. **(NO STARTUP FEE)**

To get started immediately, give UNIR1 Global Network a call at **518-795-9500** or Email us directly at staff@unir1.info We communicate one on one with you!

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